

Campollo Consulting and WSAS  
**Latin America Pension Funds' \$800 billion Investment Portfolios  
Detailed in New Reports**

December 4, 2013

The producers of ***The Guide to Latin America Pension Funds***<sup>™</sup> information service announce the release of the 2013 version of this comprehensive market intelligence service on some of the largest and fastest-growing pools of investment capital.

***The 2013 Guide to Latin America Pension Funds***<sup>™</sup> service illustrates that Latin America's private pension funds are dynamic marketplaces, offering attractive business opportunities for financial services providers. Pension assets across eleven markets tracked grew at a compound annual rate of almost 13% on a dollar-weighted basis from 2007-2012, to reach over \$800 billion in assets. But like pension funds in many countries, they have had a 'home bias' for their investment portfolios, and thus a lot of potential capacity to diversify their asset allocations overseas, opening opportunities for international managers.

The overall management of these assets represents great business opportunities. ***The 2013 Guide*** identified 16 mergers or acquisitions of pension funds during 2012 and into mid-2013, that involved almost 35% of all the assets under management, involving acquisitions by companies such as MetLife, Principal Financial, ScotiaBank, and Grupo Sura .

**What is *The 2013 Guide to Latin America Pension Funds*<sup>™</sup>?**

***The 2013 Guide to Latin America Pension Funds***<sup>™</sup> is the latest release in an information service that focuses on the large and rapidly-growing investment portfolios of Latin America's extensive private pension funds systems.

***The Guide*** service consists of a series of data services and reports:

The master package consists of

- detailed asset allocations covering *over twenty asset categories of over 400 private pension funds across 11 countries*. These files also contain data about the annual returns achieved by each pension fund, and about the number of affiliates and active accounts by each pension fund ,
- an annual publication series "**Guide Latin America Pensions Investment Context and Regulations for Major and Minor Markets**"
- Directories of Key Pension Staff
- Lists of External Portfolio Managers

**How can Money Managers interested in selling their investment products in Latin America use *The Guide*?**

***The Guide*** serves as a footprint to navigate the region's key institutional players- the pension funds and pension administrators and how they invest their assets.. The data service allows users to easily rank pension funds by total assets under management; or by any of the 22 other asset categories in the data set. Money Managers can use ***The Guide's*** underlying historic data to analyze the asset allocations and cross-check with the "**Investment Context and Regulations Reports**" to see if a pension fund has capacity to grow their allocations to international fixed income, international listed equities, or private equity/venture capital, to name a few categories .

You may learn more about our offerings by visiting us at [www.campolloconsulting.com](http://www.campolloconsulting.com) or [www.wallstreetadvisorservices.com](http://www.wallstreetadvisorservices.com)

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